

OX HOMES



PRODUCT SHOWCASE

An opportunity to join our showcase of 50 of our finest venues. Feature your establishment as a double page spread showcase consisting of a single page editorial profile and a single page advertisement.

1 issue £550
2 issues £500
4 issues £450

All design and editorial provided free of charge providing components are supplied.

SINGLE PAGE ADVERTISEMENT ONLY

1 issue £500
2 issues £450
4 issues £400

HALF PAGE ADVERTISEMENT

1 issue £275
2 issues £250
4 issues £225

QUARTER PAGE ADVERTISEMENT

1 issue £175
2 issues £150
4 issues £135

SUPPLIER GUIDE

All advertisements for 4 issues.
£75 per issue

ADVERT SPECIFICATIONS ALL TO BE SUPPLIED AS HIGH RES PDF 300DPI CMYK. PUBLICATION SIZE A4.

1/4 Page 132mm HIGH X 91mm WIDE

1/2 Page Portrait 268mm HIGH X 91mm WIDE

1/2 Page Landscape
132mm HIGH X 186mm WIDE

Full Page 297mm HIGH X 210mm WIDE*

DPS 297mm HIGH X 420mm WIDE*

Please supply as single pages

* 3mm bleed to be added

Gatefold specifications:

Please supply as High res PDF

Single Page: 297 HIGH x 198 WIDE

DPS: 297 HIGH x 198 WIDE (LEFT)

DPS: 297 HIGH x 208 WIDE (RIGHT)

Copy Deadlines:

Winter Issue: 15th November

Spring Issue: 15th February

Summer Issue: 15th May

Autumn Issue: 15th August

Welcome to the region's most anticipated showcase for modern living.

An Englishman's home is his castle. Or his semi, terrace, barn conversion, cottage or new-build – we don't discriminate. Creating your perfect home is all in the detail, and options change constantly, but **OX HOMES** makes these decisions easier with an essential tool for discerning homeowners in Oxfordshire.

OX HOMES is the first and only homes magazine for Oxfordshire, it's the biggest, best-looking and most astute home improvement magazine covering the County, with a truly beautiful layout. We have positioned ourselves as the leading high-end, homes-focused title in our area, and have received glowing testimonials from clients and readers alike.

Each season, **OX HOMES** features our area's finest craftsmen, suppliers and services. At 297mm high by 210mm wide with a gorgeous matte cover, this perfect bound title is the most luxurious homes-focused product this County will ever see, encouraging homeowners to retain, read and refer to the magazine throughout the year. Support from our award winning designers will ensure this title has the best start.

OX HOMES is available in 72 estate agents in Oxfordshire, and delivered via the post to residents applying & granted planning permission. It's also available within 147 newsagents for purchase. Our homeowner and renovating market place paired with our three-tier distribution system means that we enjoy an unprecedented network.

Along with the above, **OX HOMES** will be available for subscription and online as a PDF flip book.

OX HOMES will be produced each season (Winter, Spring, Summer, Autumn) giving the title a 3 month shelf life and seasonal editorial.

As you have invested in creating the perfect product, let us take your investment to the market that will give you the returns.

Fyne Associates Ltd

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