

## Magazine rates:

### To book one edition:

Inside Front Cover - £450\*  
 Inside Back Cover - £400\*  
 Outside Back Cover - £500\*  
 Double Page Spread - £650\*  
 Full Page - £350\*  
 Half Page - £250\*  
 Quarter Page - £150\*  
 Banner - £100\*  
 Eighth - £75\*

### Series Discount:

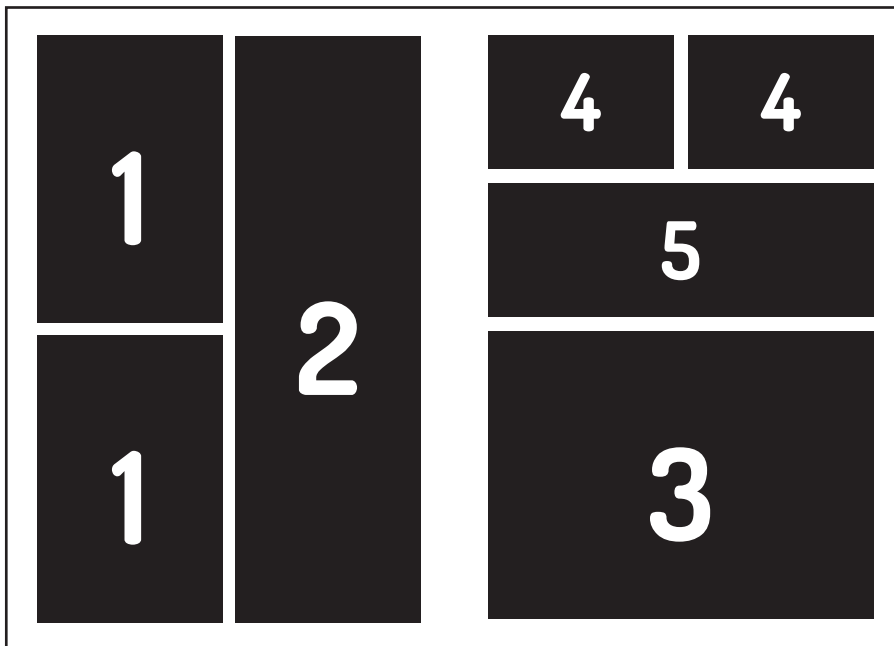
3 issues = 10%  
 3 to 5 issues = 15%  
 6 issues = 20%

### Multi-title Discount:

= 10%

\*subject to vat @ 20%. Prices are quoted as per edition.

## Magazine specifications:



### Size

- 1 - 1/4 page 58mm x 89mm
- 2 - 1/2 page Portrait 58mm x 182mm
- 3 - 1/2 page Landscape 120mm x 89mm
- 4 - 1/8 page 58mm x 42.4mm
- 5 - Banner 120mm x 42.4mm
- 6 - Full page\* 148mm x 210mm\*
- 7 - DPS (not shown)\*\* 296mm x 210mm\*\*

\*requires 3mm bleed and 12mm margins left and right  
 \*\* requires a 24mm clear text zone in the middle

- Width x Height. Please submit files as InDesign documents or Hi Res CMYK PDF
- InDesign files must accompanied with all fonts and images
- All items must be CMYK process colour
- All images should be a minimum 300DPI
- All images should be saved as JPEG, TIF or EPS files
- All fonts should be included or imbedded
- We DO NOT accept publisher files
- We DO NOT accept PC formatted images or fonts
- Supply via email (up to 12mb) or via post on CD or DVD